THE EDIT GUIDE

How I edit my reels with Claude

No editor. No Premiere. I talk to the camera in one take, and Claude turns it into a finished reel.

One raw take → **Finished reel**

Chat with me on WhatsApp

INSIDE

1. What you need
2. Step 1: Pick a reel you love
3. Step 2: Give Claude your clip + the reference
4. Step 3: Add 3 skills
5. Step 4: Review like a boss

Before you start

1

Claude, with Claude Code

The paid Claude plan. Claude Code runs on your laptop, so it can open your video files, cut them and render the reel.

2

Your raw clip

Phone on a stand, one long take. Mistakes are fine: say the line again and keep going. Claude cuts the bad ones.

3

One reference reel

A reel whose editing you love. This is how Claude learns your taste.

Tip: record in good light, facing a window. No edit fixes a dark face.

STEP 1

Pick a reel you love

Save it, and write down what you like: the hook, the font, the sounds, the pace. Be specific. "The zoom on the first word" beats "make it nice".

STEP 2

Give Claude both

Put your raw clip and the reference in one folder, open Claude Code there and ask:

```
"Edit my raw clip in the style of this reference reel. Cut my mistakes and long pauses. Add captions in a bold font, one line at a time. Add a sound to every move. Keep my face natural. Then make it better than the reference."
```

STEP 3

Add 3 skills

Skills are like plugins. They teach Claude a craft. These three do most of the work:

1

Remotion

Makes video with code: captions, zooms, stickers, motion. Install Remotion's official Claude skills and ask Claude to use them.

2

FFmpeg

The cutting and sound tool behind most video apps. Claude uses it to trim takes, level your voice and fix colour.

3

Whisper

Turns your voice into text with timings, so Claude knows every word you said: perfect captions and clean cuts.

All three are free. Just tell Claude: **"install what you need"**.

STEP 4

Review like a boss

Watch the first version on your phone, then give notes in plain words, like you would to an editor:

"The hook zoom is too fast."

"This font looks cheap. Use a solid bold one."

"My face looks yellow, fix the colour."

THE SECRET

Ask Claude to keep a mistakes list. Every note you give goes in it, and Claude reads it before every edit. Your reels get better every day and the same mistake never comes back.

Want this for your brand?

This guide is the start. My full setup also posts the reel, writes the first comment and sends the DMs, all by Claude.

Tell me about your brand on WhatsApp. I'll show you how your reels can be edited with Claude, without hiring an editor.

Chat with me on WhatsApp